



NOBLEPATH
STRATEGIC CONSULTING INC.

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Cathy Jo Noble is a leading public affairs specialist with expertise in the areas of government relations, research and analysis, project management, executive training and message development.

Cathy Jo has acquired specialized skills and knowledge through her 16 years of experience in public affairs, including serving as a senior adviser to federal cabinet ministers and as a vice-president at a top public affairs and communications firm. She has further developed her expertise through executive education and professional development, as well as through numerous community activities.

EMPLOYMENT EXPERIENCE

Cathy Jo was most recently a vice-president at a leading consulting firm where she: managed multiple major client accounts; provided public affairs counsel at a senior level; delivered integrated public affairs solutions and completed extensive research and analysis projects. Cathy Jo received several awards for exceptional client service, based on ratings from clients.

Before joining the private sector, Cathy Jo held various positions with federal cabinet ministers and Members of Parliament. As Chief of Staff to the Secretary of State (Rural Development and FEDNOR), she led a team of more than 20 employees to support the Minister in his departmental, parliamentary and constituency duties. She provided political and policy counsel to the Minister at the most senior level in cooperation with government officials and industry stakeholders.

Cathy Jo also served as political aide to the Minister of Agriculture and Agri-food, where she provided policy and political advice to the Minister specific to the Canadian Food Inspection Agency (CFIA) files. She functioned as the Minister's liaison with government and industry stakeholders. Research, message development and stakeholder consultations were integral to her responsibilities, as was managing regulatory and legislative changes through the system.

EDUCATION

Cathy Jo has an Honours Bachelor of Arts degree in political science from Wilfrid Laurier University in Waterloo. She recently graduated from the Advanced Agricultural Leadership Program (AALP) at the Rural Ontario Institute, University of Guelph.

Cathy Jo has enhanced her professional development through training in leadership, change management, team synergy, conflict resolution, negotiations, media skills and board governance.

COMMUNITY ENGAGEMENT

Cathy Jo is committed to contributing her experience to the community through participation in a number of initiatives. Recent projects include co-chairing an auction fundraiser for the Advanced Agricultural Leadership Program and leading a branding project for the Ottawa Farmer's Market. She also regularly volunteers with the Ottawa Food Bank and the Canadian Arthritis Association.